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RAMA UNIVERSITY

www.ramauniversity.ac.in

PAPER PRESENTATION/ CALL FOR PAPERS

Business Leaders, Management Professions, Academician, Research Scholars are invited to submit and present a paper in the Conference by sending abstract/research paper to : conference.fcm@ramauniversity.ac.in

The Conference topics are only suggestive and related topic suggestions are welcome for writing & presenting paper.

Registration fees

Delegate	Before 19th October	Spot Registration
Industry/Corporate	Rs.2000	Rs.2500
Faculty/Ph.D. Scholar	Rs.1500	Rs.2000
Students	Rs.1000	Rs.1500

Registration fees include registration kit, conference proceedings in hard copy/soft copy, tea and working lunch for all the days of the conference

For registration details : Dr. R.S. Bisariya : 9473627055
email : deanmanagement@ramauniversity.ac.in
: ritwik.sahai.fcm@ramauniversity.ac.in

Note : Accommodation will be provided on prior request only

GUIDELINES

- Abstract & full paper to be sent at conference.fcm@ramauniversity.ac.in
- Joint papers are accepted but all the authors should get separate registration.
- Best papers selected on the basis of anti-plagiarism will be published in **International Journal of Advanced Research in Commerce & Management (IJARCM – ISSN No. 2395-0749)**
- Soft Copy of registration form and payment should reach latest by **15 Nov. 2019**

PAYMENT DETAILS:-

Payment can be made through RTGS/NEFT.
RTGS/NEFT : RAMA UNIVERSITY
BANK : BANK OF INDIA
A/C No. : 696820110000037
IFSC CODE : BKID0006968 (Bank of India)
Branch : Chaubeypur, KANPUR
After the transfer please do inform

DATES TO BE REMEMBER

Abstract Submission : 20th October 2019
Abstract Acceptance : 25th October 2019
Full Paper Submission : 1st November 2019

NATIONAL CONFERENCE ON ENTREPRENUERSHIP & INNOVATION

21st, 22nd & 23rd November 2019

ORGANIZED BY :
FACULTY OF COMMERCE & MANAGEMENT

Venue : **AUDITORIUM**

RAMA UNIVERSITY, MANDHANA,
KANPUR, UTTAR PRADESH



THE UNIVERSITY OF EXCELLENCE

Rama University is the pioneering force in the field of education & healthcare and is one of the largest universities of North India & Uttar Pradesh. It has shaped the career of more than 10,000 professionals and offers 100+ courses across 13 specialized streams.

The University has three state-of-the-art, lush green safe campuses spread across more than 150 acres offering highly conducive learning environment, located in DELHI - NCR and Kanpur.

FACULTY OF COMMERCE & MANAGEMENT

The Faculty of Commerce & Management provides knowledge-centered learning environment to its students and has taken initiatives in prepare them as management professionals skilled in analytical reasoning and public speaking.

COURSES OFFERED:

B.Com (Honors):	3 years Full-time degree
M.Com:	2 years Full-time degree
BBA:	3 years Full-time degree
MBA:	2 years Full-time degree
Ph.D:	Doctoral Program

OVERVIEW OF THE CONFERENCE ENTREPRENEURSHIP & INNOVATION

Three days National Conference on “Entrepreneurship & Innovation” organized by Faculty of Commerce & Management of RAMA UNIVERSITY is inclined around enterprising thoughts and practices in pre-modern and modern societies with analysis of the key innovative forces that collectively stimulate an enterprising culture and ecosystem.

RELEVANCE OF THEME:

“Entrepreneurship & Innovation” focuses entrepreneurial attention on the launch and growth of businesses that address problems and social needs. Evidence of widespread moral decay in firms in many nations has fostered a greater emphasis on business ethics and responsibility. Indeed recent economic challenges have widened the divide between “haves” and “have-nots”. The need for innovative solutions to such social problems is blatant. Entrepreneurship offers practical solutions to pressing social problems. In turn, a new generation of social entrepreneurs is gaining the knowledge and skills needed to make a difference. Social entrepreneurship, as an emerging field and as a force for social change, draws from several disciplines, including business, sociology, public administration, and social work. Theory and research have been limited and have largely not provided sufficient answers regarding the best mix and sequence of factors within a social entrepreneurship program to bring about the greatest impact.

National Conference on Entrepreneurship & Innovation aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research

results on various aspects of Social Entrepreneurship & Innovation. The conference provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and practical challenges encountered and solutions adopted in the fields of Social Entrepreneurship and Social Innovation. The Conference Proceeding will be published with wide scope for contributing scholars and executives and Social Innovation.

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CONFERENCE SUB THEME FOR ABSTRACT SUBMISSION

1. Innovation and Entrepreneurship
2. Technology as a driver for Entrepreneurship
3. Entrepreneurial Skill Development - Methodologies for creating maximum social impact
4. Social Entrepreneurship & Sustainability
5. Entrepreneurial ecosystems
6. Shared Value and Social Innovation
7. Entrepreneurship, Growth and Competitiveness
8. Entrepreneurship and regional development
9. Healthcare and social entrepreneurship
10. Corporate and Strategic Entrepreneurship
11. The role of universities in fostering entrepreneurship
12. Entrepreneurial finance and venture capital
13. Innovation and technological entrepreneurship
14. Entrepreneurship and governmental support
15. Social and community entrepreneurship
16. Green Entrepreneurship
17. Entrepreneurial learning and communities of practice
18. Financial Technology Innovations
19. Application of Artificial intelligence and robotics in business
20. Entrepreneurial opportunities for the disabled and the poor
21. Technology/social innovation, technology-based social enterprises
22. Social challenges and technology innovations
23. The Social entrepreneurship in both developing and developed nations
24. Leadership and management issues in social entrepreneurial organizations
25. Invention, Innovation and Entrepreneurship

